ORDER

Orders Order / Rev: A2731203 Alt Order #: 27146896 Product Desc: KS CD 04 Estimate: 1497 Flight Dates: 10/19/20 - 10/30/20 Primary AE: Katz Washington Original Date / Rev: 10/14/20 / 10/14/20 Sales Office: K-WAS REG Order Type: Sales Region: Nat Agency Name: FlexPoint Media **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast P.O. Box 1051 Billing Cycle: **EOM** New Albany, OH 43054 Agency Commission: 15% Advertiser Name: POL/Ron Estes/Congress/KS/Rep Order Brand: Demographic: A35+ New Business Thru: Product Codes: PL12 Advertiser External ID: Revenue Code 1: **AGY** Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-CAND 00:15:00 Order Separation:

Bill Plan

Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	9	\$6,100.00	\$5,185.00
10/26/20	11/29/20	7	\$5,450.00	\$4,632.50

P5

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	9	\$6,100.00	\$5,185.00	0.00
November 2020	7	\$5,450.00	\$4,632.50	0.00
Totals	16	\$11,550.00	\$9.817.50	0.00

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1 Multi	10/19/2			CM	6-630p	M	:30	1	\$750.00P4	0.00 NM	1	\$750.00
Channe	ls: KSN	C,KSNG,KS	NL,KSNW									
			KSN News at Six									
KSN Ne	ews									1		
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	19/20	10/25/20	M	1	\$750.00	0.00						
N 2 Multi	10/21/2	0 10/21/20	KSN News at Six	CM	6-630p	W	:30	1	\$750.00P4	0.00 NM	1	\$750.00
Channe	ls : KSN0	C,KSNG,KS	NL,KSNW									0.000
			KSN News at Six									
KSN Ne	ews											
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	19/20	10/25/20	W	1	\$750.00	0.00						
N 3 Multi	10/26/2	0 10/26/20	KSN News at Six	СМ	6-630p	M	:30	1	\$750.00P4	0.00 NM	1	\$750.00
		C,KSNG,KSI		OW	О ОООР		.00	•	φ/00.001 1	0.00 11111		Ψ100.00
Onanno		3,110.10,110.	KSN News at Six							1		
KSN Ne	ws		North Notice at Cix									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/01/20	M	1	\$750.00	0.00						
								128	0750 0001	0.00.10.6		
N 4 Multi		0 10/28/20	KSN News at Six	CM	6-630p	W	:30	1	\$750.00P4	0.00 NM	1	\$750.00
Channe	ls : KSN0	C,KSNG,KSI	and an area of the second									
			KSN News at Six							- 1		
KSN Ne	:WS											

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Wichita KS KSNW

Order / Rev:

A2731203

Advertiser:

POL/Ron Estes/Congress/KS/Rep

Alt Order #:

27146896

Product Desc:

KS CD 04

Flight Dates:

10/19/20 - 10/30/20

Estimate:

1497

Ln Ch Start Inventory Code Fnd Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/26/20 11/01/20 \$750.00 0.00 Multi 10/24/20 10/24/20 Sat KSN News at Six 6-630pm ----S-:30 \$400.00P4 0.00 NM CM 1 \$400.00 Channels: KSNC,KSNG,KSNL,KSNW Sat KSN News at Six KSN News Start Date **End Date** Spots/Week Rating Weekdays Rate 0.00 Week: 10/19/20 10/25/20 ----S-\$400.00 Multi 10/25/20 10/25/20 Sun KSN News at Five CM Sun KSN News at ----S :30 \$250.00P4 0.00 NM \$250.00 Channels: KSNC, KSNG, KSNL, KSNW Sun KSN News at Five KSN News Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/19/20 10/25/20 \$250.00 0.00 M-----Multi 10/19/20 10/19/20 M-F 630-7p CM 630-7pm :30 \$800.00P4 0.00 NM 1 \$800.00 Channels: KSNC,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune Start Date **End Date** Weekdays Spots/Week Rate Rating 10/25/20 M-----Week: 10/19/20 \$800.00 0.00 10/20/20 10/20/20 M-F 630-7p Multi 630-7pm \$800.00P4 0.00 NM CM -T----:30 1 \$800.00 Channels: KSNC, KSNG, KSNL, KSNW M-F 630-7p Wheel of Fortune Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/19/20 10/25/20 -T----\$800.00 0.00 Multi 10/22/20 10/22/20 M-F 630-7p CM 630-7pm :30 \$800.00P4 0.00 NM \$800.00 1 Channels: KSNC, KSNG, KSNL, KSNW M-F 630-7p Wheel of Fortune Start Date **End Date** Spots/Week Rating <u>Weekdays</u> Rate Week: 10/19/20 10/25/20 ---T---\$800.00 0.00 N 10 Multi 10/23/20 10/23/20 M-F 630-7p CM 630-7pm ---F--:30 \$800.00P4 0.00 NM \$800.00 1 Channels: KSNC,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/19/20 10/25/20 ---F--\$800.00 0.00 Multi 10/26/20 10/26/20 M-F 630-7p CM 630-7pm M----:30 \$800.00P4 0.00 NM 1 \$800.00 Channels: KSNC, KSNG, KSNL, KSNW M-F 630-7p Wheel of Fortune Start Date **End Date** Weekdays Spots/Week Rate Rating 11/01/20 Week: 10/26/20 \$800.00 0.00 Multi 10/28/20 10/28/20 M-F 630-7p 630-7pm :30 \$800.00P4 0.00 NM \$800.00 CM --W----Channels: KSNC, KSNG, KSNL, KSNW M-F 630-7p Wheel of Fortune **End Date** Spots/Week Start Date Weekdays <u>Rate</u> Rating 11/01/20 0.00 Week: 10/26/20 \$800.00 0.00 NM N 13 Multi 10/29/20 10/29/20 M-F 630-7p CM 630-7pm :30 \$800.00P4 \$800.00 Channels: KSNC, KSNG, KSNL, KSNW M-F 630-7p Wheel of Fortune Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 10/26/20 11/01/20 \$800.00 0.00 0.00 NM N14 Multi 10/30/20 10/30/20 M-F 630-7p :30 \$800.00P4 CM 630-7pm 1 \$800.00 Channels: KSNC,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/26/20 11/01/20 \$800.00 0.00 10/21/20 10/21/20 N 15 Multi 10-10:35pm \$750.00P4 0.00 NM CM --W----:30 \$750.00

Print Date: 10/14/20 10:49:36 Page 3 of 3

Totals

16

\$11,550.00

 Order / Rev:
 A2731203
 Advertiser:
 POL/Ron Estes/Congress/KS/Rep

 Alt Order #:
 27146896
 Product Desc:
 KS CD 04
 Wichita KS KSNW

 Flight Dates:
 10/19/20 - 10/30/20
 Estimate:
 1497

Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Ln Ch Len Spots Start End Amount LN M-F Channels: KSNC,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri KSN News Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/19/20 10/25/20 --W----\$750.00 0.00 N16 Multi 10/27/20 10/27/20 LN M-F СМ 10-10:35pm :30 \$750.00P4 0.00 NM -T----1 \$750.00 Channels: KSNC,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri KSN News Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/26/20 11/01/20 -T----\$750.00 0.00



125 West 55th St New York, NY 10019

Contract # 27146896 CPE: 195/270/1497

Changes as of: 10/14/2020 at 9:09 AM

Version: Original Order Station: KSNW Market: Wichita

Con Type: POLITICAL/VOTE Total \$: \$11,550.00

Agency: FlexPoint Media Inc.

Flight: 10/19/20 - 11/1/20 Advertiser: Estes for KS CD-04 Product: KS CD 04

Office: WASHINGTON Service: Nielsen

Total Spots: 16

PO Box 1051

New Albany, OH 43054 Agency Order #: 10069925 Buyer: Eversole, Whitney

Primary Demo:

Total CPP: \$0.00 Total GRP:

Salesperson: KELLY JOHNS 202-872-5880

Assistant: KELLY JOHNS 202-872-5880

Comments: Flight dates 10/19-10/30

											10/19	- 11/1							Total	Total	ditude!	Single
# Day/Time	DP	Program	Rate	Len	10/19	10/20	10/21	10/22	10/23	10/24	10/25	10/26	10/27	10/28	10/29	10/30	10/31	11/1	Spots	s c	CPP*	P* GRP*
M-F 1 6p-6:30p		KSN News	\$750.00	30	1	0	1	0	0	0	0	1	0	1	0	0	0	0	4	\$3,000.00	\$0.00	0.0
Sa 2 6p-6:30p		KSN News	\$400.00	30	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	\$400.00	\$0.00	0.0
Su 3 5p-5:30p		KSN News	\$250.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$250.00	\$0.00	0.0
M-F 4 6:30p-7p		Wheel of Fortune	\$800.00	30	1	1	0	1	1	0	0	1	0	1	1	1	0	0	8	\$6,400.00	\$0.00	0.0
M-F 5 10p-10:35p		KSN News	\$750.00	30	0	0	1	0	0	0	0	0	1	0	0	0	0	0	2	\$1,500.00	\$0.00	0.0
			TO	TALS:	2	1	2	1	1	1	1	2	1	2	1	1	0	0	16	\$11,550.00	\$0.00	0.0

Separation:



Contract # 27146896

Changes as of: 10/14/2020 at 9:09 AM

Version: Original Order Station: KSNW

Con Type: POLITICAL/VOTE

CPE: 195/270/1497 Agency: FlexPoint Media Inc.

Flight: 10/19/20 - 11/1/20 Advertiser: Estes for KS CD-04 Product: KS CD 04

Market: Wichita Office: WASHINGTON

Total \$: \$11,550.00 Total Spots: 16 Total CPP: \$0.00

PO Box 1051

New Albany, OH 43054 Agency Order #: 10069925 Buyer: Eversole, Whitney

Separation:

Service: Nielsen Primary Demo:

Total GRP:

Salesperson: KELLY JOHNS 202-872-5880

Assistant: KELLY JOHNS 202-872-5880

125 West 55th St New York, NY 10019

Special Instructions

PARTY BUTTON			Order Level Comments
Date/Time	Added by	Comment	
10/14/20 9:09 AM	KELLY JOHNS	Flight dates 10/19-10/30	

Competitive Information						
Market Budget:	\$11,550					
KSNW Share:	100%					
Comment:						
	Competitive Unknown					

Daypart Summary								
Day/Time	% Distrib	Spots	Dollars	CPP	GRP			
	100%	16	\$11,550.00	N/A	0.0			
Total	100%	16	\$11,550.00	N/A	0.0			

Mor	Monthly Summary								
Month	Spots	Dollars							
2020-Oct	9	\$6,100.00							
2020-Nov	7	\$5,450.00							
Total	16	\$11 550 00							

Transaction History Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/14/20 10:07 AM					\$0	\$0	
New	10/14/20 9:09 AM	KELLY JOHNS	New	16		\$11,550.00	\$11,550.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY SROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges.	See Invoice for actual schedule and charges.							
ι, FlexPoint Media	, hereby request station time as follows:							
IDENTIFY CANDIDATE TYPE	RAL CANDIDATE E OR LOCAL CANDIDATE							
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED							
Candidate name:								
Ron Estes								
Authorized committee:								
Ron Estes for Congress - Po Box 782952 Wichita, KS 67278								
Agency requesting time (and contact information):								
N/A FlexPoint Media; info@flexpointmedia.com; 202-417	-2274							
Candidate's political party: Republican								
Office sought (no acronyms or abbreviations): Kansas Congressional District 4								
Date of election: November 3, 2020	General Primary							
Treasurer of candidate's authorized committee:								
Raben, Lucynda								
The undersigned represents that: (1) the payment for the broadcast time requested has been fur the candidate listed above who is a legally qualified card the authorized committee of the legally qualified candid2) this station is authorized to announce the time as paid for be (3) this station has disclosed its political advertising policies, included and other sales practices (not applicable to federal candidate). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATE	ndidate, or date listed above; y such person or entity; and luding applicable classes and rates, discount, promotion tes).							
Candidate/Committee/Agency	Station Representative							
Signature: Verified by POFFiller 1/exPoint Media	Signature: / Luche Dery							
Name: FlexPoint Media Egan Beran	Name: Audrey Berry							
Date of Request to Purchase Ad Time: 09.15.20	Date of Station Agreement to Sell Time: 10/2/20							

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency										
Signature:	Signature:									
Estes For Congress										
Name: Kegan Beran										
Date: 9.30.2020										
ТО	BE COMPLETED BY STATION OF	NLY								
Ad submitted to Station? Yes	Ad submitted to Station? Yes No Date ad received: 10/2/20									
Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).										
Federal candidate certification signed (above):										
Disposition: Accepted Accepted IN PART (e.g., ad copy Rejected – provide reason:	Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*									
*Upload partially accepted form, then pro	omptly upload updated final form when co	mplete.								
Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):										
Contract #: A2731203	Station Call Letters: KSNW	Date Received/Requested: 10/14/20								
Est. #: Station Location: Run Start and End Dates: 1497 Wichita, KS 10/19 - 10/30/20										
Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or										

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.